



Dairy MONTHLY

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Statutory measures ('regulations') extended until 30 June 2026

The regulations for which Milk SA is designated as administrator by the minister of agriculture are typically published in four-year cycles. However, the minister has the discretion to reject an application for such regulations or to publish them for a shorter period.

An application by the South African Milk Processors' Organisation (SAMPRO) for regulations covering 2026 to 2029 was not approved. Instead, the minister extended the existing regulations for six months, until 30 June 2026, to provide the Milk Producers' Organisation (MPO) and SAMPRO sufficient time to agree on a business plan for the next four-year period.

For levy-paying role-players, this means that the levy rate for January to June 2026 will remain at the same level as in 2025.

It is encouraging that all parties, including the National Agricultural Marketing Council (NAMC) and the minister, are committed to finding an amicable resolution to the current disagreements.

Highlights from the World Dairy Summit 2025

The International Dairy Federation's (IDF) World Dairy Summit, held in October 2025 in Santiago, Chile, brought together experts, scientists, industry leaders, and producers from across the world to explore how the dairy sector can continue to nourish the global population sustainably, both today and in the future. With participation from 283 member organisations, the summit highlighted the opportunities and challenges facing global dairy production.

In terms of greenwashing, members agreed to share approaches on how countries are addressing sustainability-related messaging, legal considerations, claim substantiation, and consumer communication, to help navigate the risks of greenwashing.

Greenwashing is a deceptive marketing tactic where companies pretend their products, services, or operations are more environmentally friendly (or 'green') than they actually are, often by using vague terms, misleading imagery, or unsubstantiated claims to capitalise on consumer demand for sustainability.

Presentations reinforced that dairy continues to be one of the most nutrient-dense foods, consumed by almost 80% of the global population. Research from China and other countries demonstrate dairy's role in supporting bone, joint, cardiovascular, and neurocognitive health, as well as its importance for older adults at risk of muscle loss (sarcopenia). Evidence continues to show that combining dairy protein with regular physical activity is a proven strategy for supporting healthy ageing.



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