

the Milk Producers' Organisation



MELKPRODUSENTE-ORGANISASIE MILK PRODUCERS' ORGANISATION



#### MELK SUID-AFRIKA/MILK SOUTH AFRICA

### PROMOTING A HEALTHY SOUTH AFRICAN DAIRY COMMUNITY



Expands the market for dairy products Promotes transformation in the dairy industry Promotes the competitiveness of the dairy industry

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### Milk SA foreword

The purpose of this publication is to make information available on the structure and performance of the dairy industry, with a view to promoting the optimal development of the industry to the benefit of the South African dairy industry and consumers.

Milk SA is proud to present this publication, which was made possible through the contributions of especially the persons or entities sharing their information via the statutory regulations, the SA Milk Processors' Organisation (Sampro), the Milk Producers' Organisation (MPO) and the Milk SA Advisory Committee.

A special word of thanks to the MPO for compiling the information contained in *Lacto Data*.

### Executive summary

# Milk intake during 2016 was 0,5% below milk intake in the same period in 2015.

Positive growth in milk purchases over the past four months resulted in a total decrease of 0,5% from 2015 to 2016. In 2016 South Africa imported 58 000 t of dairy products, which was 16,3% less than in 2015 and exported 50 279 t of dairy products, 18,0% less than in 2015. International dairy product prices decreased by 10% in 2015 and increased by 67% in 2016. Dairy product prices remain highly volatile.

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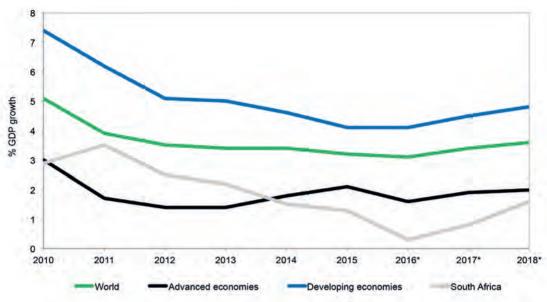
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#### Lacto Data is also available on www.milksa.co.za and www.mpo.co.za/information/lactodata

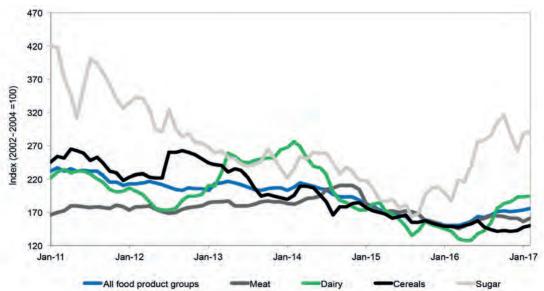
#### This is a publication of Milk SA

Lacto Data is compiled from sources that are deemed to be reliable. However, the compilers and publisher accept no responsibility for any errors or the effect of any decisions based on this publication.



### **Figure 1: International economic growth and expected growth, 2010 – 2018** (source: IMF, 2016 and 2017 IMF projection)

**Figure 2: FAO food price indices of internationally traded product groups, 2011-2017** (source: FAO Food Price Index, 2017)



# **INTERNATIONAL SITUATION**



#### **Global economic growth**

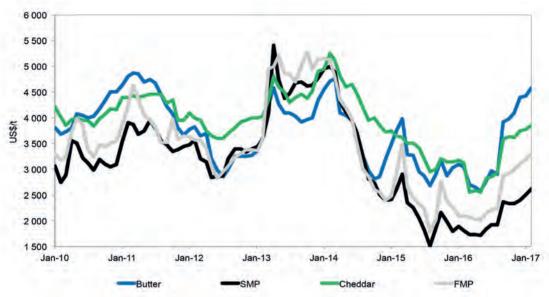
In its January 2017 update, the International Monetary Fund (IMF) estimated global economic growth of 3.4% in 2017 and 3.6% in 2018. unchanged from the October 2016 estimate. The IMF expects economic activity to improve in 2017 and 2018. especially in developing and emerging markets. Uncertainty about the policies the new US administration will follow is a major cause of concern regarding the actual performance of the global and regional economies. The outlook for developed economies has improved as a result of stronger economic activity in the second half of 2016 and the fiscal stimuli expected in the USA. Growth prospects for emerging markets and developing economies have deteriorated as financial conditions have tightened. Growth in China is expected to accelerate as the government introduces policies to stimulate the economy. Growth projections have been adjusted downwards for India. Brazil and Mexico.

The economies may grow at a faster pace than predicted. Larger than expected policy stimuli in China and the USA may result in faster growth, while downside risks are increased by protectionist policies and tightening global financial conditions.

#### **Global food prices**

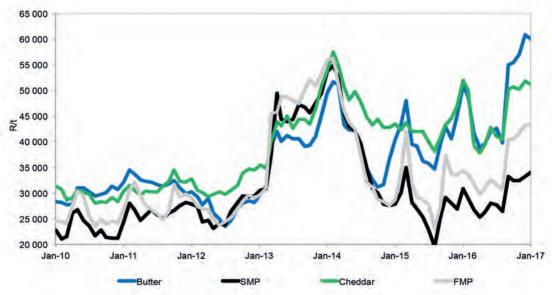
Global food prices are highly volatile. The Food and Agricultural Organisation (FAO)'s all-food price index decreased steadily from March 2014 to February 2016. Since then it has increased by 15,7%. Dairy product prices are more volatile than the prices of other food products. Dairy product prices peaked in February 2014, decreased by 30% to April 2016, and have since, up to January 2017, increased by 53%. The January 2017 dairy price index is at its highest level since August 2014. Cereal prices have continued their downward trend while meat prices have moved marginally upwards in 2017. Sugar prices show high upward and downward mobility. According to the FAO, wheat production in 2017 will be above average but still below the 2016 record levels.





**Figure 3a: International FOB dairy product prices**, US\$/tonne, Jan 2010 - Feb 2017 (source: USDA)

# **Figure 3b: International FOB dairy product prices, R/tonne, Jan 2010 - Feb 2017** (source: USDA, Reserve Bank)



#### **International dairy product prices**

Dairy product prices decreased in 2014. After a short recovery at the end of 2014 and beginning of 2015, caused by uncertainty about a possible New Zealand drought. prices decreased from January 2015 to August 2015. Various factors resulted in the decrease. Russia instituted a ban on dairy from the FU and various other countries and Chinese demand decreased because of high stock levels carried over from 2014 and weaker growth of the Chinese economy. In the EU, the possible effect of the abolition of quotas added further uncertainty. The higher 2014 producer prices also resulted in higher production. Furopean interventions stock increased to maximum levels. International butter. skimmed and full-cream milk powder (FMP) prices have recovered since November 2016. International dairv product prices are shown in Figure 3 (a) and Figure 3 (b).

#### International raw milk producer prices

Lower international dairy product prices resulted in lower raw milk producer prices. especially in countries directly linked to world prices through large export markets. In countries where imports and exports play a smaller role, prices did not respond at the same speed and did not reach the same high and low levels. South African producer prices did not follow the same trend in 2013 and 2014. After increases in the beginning of 2014, prices remained relatively stable. From July to August 2015 they decreased to drastic low levels which were maintained to December 2015. In January 2016 prices started to increase.

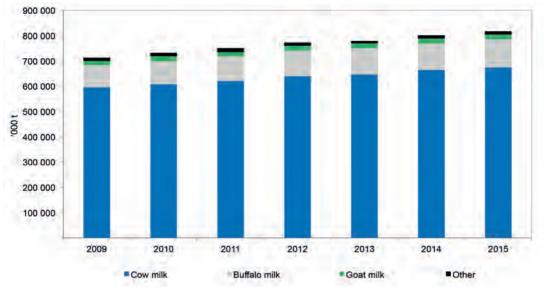


international dairy product prices => result in => raw milk producer prices

#### Table 1: International calculated standardised raw milk producer prices,

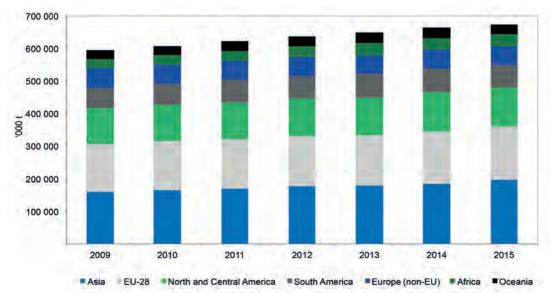
2013 - 2016 (R/litre) (source: LTO Nederland. Based on 4% fat-corrected milk. See www.milkprices.nl for detailed definition of LTO-standardised calculated price. Exchange rates: Reserve Bank monthly middle rates. \*Based on MPO price survey)

Country	Jan '13	Jan '14	Jan '15	Jan '16	Jan '17
Belgium	3,94	5,54	3,85	4,55	4,60
Germany	3,84	5,51	3,72	4,72	4,18
Denmark	3,73	5,51	3,82	4,51	4,45
France	3,90	5,68	4,38	5,55	4,42
Great Britain	4,07	5,35	4,69	5,29	4,08
Ireland	3,75	5,25	3,95	4,41	4,09
Netherlands	3,92	5,60	3,84	4,90	4,41
New Zealand	3,15	5,44	3,26	3,66	4,38
USA	3,78	5,13	4,47	5,55	5,23
* South Africa	3,60	4,05	4,45	4,11	4,65



#### **Figure 4: Clobal milk production per species, 2009 – 2015** (source: IDF Bull. 485/2016)

Figure 5: Cow's milk production per region, 2009 – 2015 (source: IDF Bull. 485/2016)



#### **World milk production**

After the fast growth of milk production in 2014, slower growth was expected for 2015 as producer prices in most regions followed the downward trend in dairy product prices. Cow's milk production represented 82.5% of total milk production in 2014. This figure arew by 2.0% to 674 million tonnes in 2015, slower than the 3,3% growth experienced in 2014. With the exception of India (+10.9%), milk production grew slowly in Asian countries in 2015. Chinese production only grew by 1%, causing the milk powder inventories from the previous two years to start disappearing quickly. The EU managed another 2% production growth in 2015 despite a slow start to the production season. After March 2015, production arew auickly in EU countries. with the Netherlands and Ireland leading the way. North American production grew by 1.6%, resulting from a combination of a robust 4,5% growth in Canada and a slow 1,3% growth in the USA. Oceanic production decreased as farmers cut down on concentrate feeding to meet lower producer prices. This resulted in a 1.6% reduction in milk production. South America's milk output decreased by 1.2% in 2015. Despite a reduction in producer prices during the first half of 2015, production growth remained resilient. Milk production growth in selected countries is shown in Table 2.

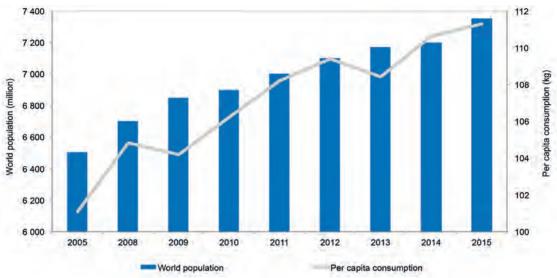
In 2016, the lower producer prices in most countries, coupled with higher grain prices as well as unfavourable climatic conditions, resulted in slower and negative production growth. In the USA still favourable milk:feed price rations resulted in positive growth of 1.6%. Production decreased sharply in Argentina (-14,4%). Uruguay (-10.4%) Australia (-6.9%) and New Zealand (-2.0%). European production did not increase at the expected rate in 2015 and grew very slowly in 2016. Unfavourable producer prices, environmental restrictions and subsidies designed to limit production all contributed to the slower growth in the European Union.

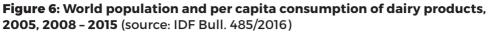
#### **Production of dairy products**

Milk production increased in 2015, resulting in a higher global production of dairy products, although growth rates were lower than in 2014. Only cheese and condensed milk production levels were higher than in the 2010s. Global production of packaged milk increased by 0,9% in 2015, with higher growth in developing countries and Chinese production growing by 5%. The US remained the world's top producer. Production of liquid

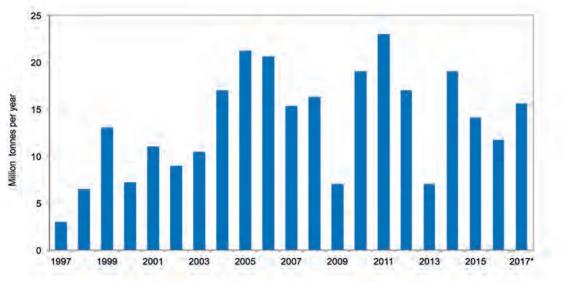
Country	% Growth 2015/2014	% Growth 2016/2015
Australia	+2,2%	-6,9%
European Union	+2,1%	+0,3%
New Zealand	-1,4%	-2,0%
United States	+1,2%	+1,6%
Uruguay	-2,0%	-10,4%
Argentina	+1,5%	-14,4%

### Table 2: Milk production growth: 2015 compared to 2014, and 2016 compared to 2015, selected countries (source: CNIEL, 2017)





**Figure 7: Annual increase in dairy demand, 1997 – 2017** (source: IFCN Conference 2016, \*2016, 2017 IFCN projection)



milk decreased in developed countries, with a 1,7% decrease in the EU, 1,4% in the US, Canada (-2,8%) and Australia (-3,0%).

Global production of butter and other milk fats grew by 2,1% in 2015, down from the 3,2% average growth rate observed over the past five years. Butter and butter oil production was expected to grow further in 2016. Globally, approximately 23 million tonnes of cheese are produced, of which cows' milk cheese accounts for close to 90% of all cheese. The cheese category experienced a high growth of 2,8% in 2015, compared to an average growth of 1,9% over the past five years. Reduced deliveries in New Zealand resulted in a decrease in full-cream milk powder production. Chinese production remained stable while production in the EU increased by 2.9%. The EU, the top producer of skimmed milk powder, produced a record volume in 2015, growing by 4,6% from 2014.

#### **Consumption of dairy products**

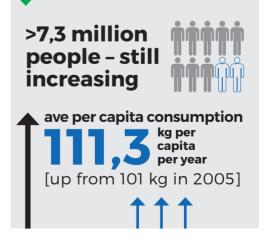
In 2015 the world population grew by close to 100 million people to a total of 7,3 billion. The average per capita milk consumption of milk and dairy products was 111,3 kg milk equivalent, up 0,6% on 2014. The world population and per capita consumption of dairy products are shown in Figure 6. A recent analysis by the International Farm Comparison network (IFCN) shows that the global demand for dairy will grow by 20 million tonnes per vear. of which 8 million tonnes will be as a result of population growth and 12 million tonnes as a result of increased per capita consumption. The actual and estimated demand for dairy products is shown in Figure 7.

The annual average consumption of dairy products differs vastly between the various regions. In Africa, per capita consumption is about 50 kg per capita per year. Asia consumes about 43% of all dairy products, although per capita consumption remains low at 78 kg. Asia's per capita consumption is growing, but is still lower than consumption in mature markets. According to the OECD-FAO Agricultural Outlook, population growth, increasing income and dietary changes will continue to push consumption growth. An increase of 22% in global dairy products consumption is expected to 2025. The regional distribution of dairy consumption is shown in Figure 8.

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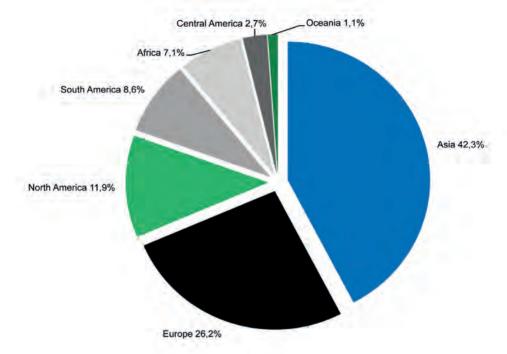
The global demand for dairy will grow by 20 million tonnes per year, of which 8 million tonnes will be as a result of population growth and 12 million tonnes as a result of increased per capita consumption.

#### **NEED TO KNOW**

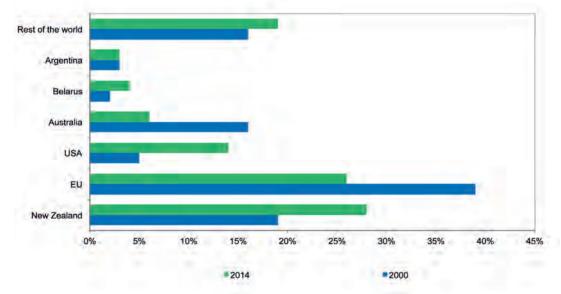


#### Figure 8: Regional distribution of total demand for dairy products, 2015

(source: IDF Bull. 485/2016)



**Figure 9: Share of key exporting countries in total trade in dairy products, 2000, 2015** (source: IDF Bull. 485/2016)



#### **International dairy trade**

In 2015 69,4 million tonnes of dairy products were traded internationally. Dairy trade volumes were only 0,3% up on 2014. The main reason for the sluggish trade was the decrease in global demand, especially in China. The share of key exporters in global dairy trade is shown in Figure 9. New Zealand is still the world's largest exporter of dairy products, with a 28% share, followed by the EU (27%), the USA (14%) and Australia (6%). Together, these three regions account for 75% of the total international dairy trade.

The secondary industry consists of many smaller, local companies and a few larger, multinational dairy companies that are active in various countries. Major international dairy companies are shown in Table 3.

Rank	Company name Country		Turn	over (Bn	US\$)
Rdfik	Company name	Country	2013	2014	2015
1	Lactalis	France	21,2	21,9	18,9
2	Nestlé	Switzerland	18,7	18,3	15,2
3	Fonterra	New Zealand	15,1	18,7	14,3
4	Dairy Farmers of America	USA	12,8	17,9	13,8
5	Danone	France	15,7	14,8	12,3
6	Friesland Campina	Netherlands	15,1	15,O	12,2
7	Arla Foods	Denmark	13,1	14,7	11,4
8	Yili	China	7,8	8,8	9,6
9	Saputo	Canada	8,8	9,4	8,6
10	Dean Foods	USA	9,0	9,5	8,1
11	Mengniu	China	7,1	8,1	7,8
12	Meiji Dairies	Japan	6,4	6,2	5,9
13	Müller	Germany			5,6
14	Sodiaal	France	6,1	7,2	5,5
15	DMK	Germany	7,1	7,1	5,1
16	Morinaga Milk Industry	Japan	6,0	5,4	5,0
17	Schreiber	USA			5,0
18	Savencia	France	5,9	6,1	4,9
19	Agropur	Canada	3,7	4,2	4,6
20	Megmilk Snow Brand	Japan	4,6	4,3	4,3

#### Table 3: Major dairy companies, 2013 to 2015 (source: IDF Bull. 485/2016)

**Table 4: Average herd size, selected countries 2014** (source: IFCN 2015 forinternational data, MPO survey 2015 for South Africa data)

Country	Average number of cows in herd (cows in herd = cows in milk plus dry cows)
Saudi Arabia	6 556
New Zealand	410
South Africa	399
Australia	241
Czech Republic	195
USA	181
Denmark	166
Israel	161
Argentina	157
United Kingdom	133
Uruguay	100
Canada	80
Uganda	25
Kenya	4

## Table 5: Milk production for the top 10 milk-producing countries and SouthAfrica, 2015 (source: IFCN, 2016)

	Country	Milk produced (million tonnes)	Milk to market (million tonnes)	% of total production to market
1	India	164,5	28,0	17,0%
2	USA	90,2	89,8	99,6%
3	Pakistan	45,6	1,4	3,0%
4	Brazil	34,7	24,4	70,3%
5	Germany	33,4	32,1	96,1%
6	China	31,8	28,5	89,6%
7	Russian Federation	28,5	18,6	65,3%
8	France	25,6	25,1	98,0%
9	New Zealand	24,6	24,6	100,0%
10	Turkey	15,7	8,2	52,2%
	South Africa	3,2	3,1	96,3%

#### International primary sector

The average dairy farmer internationally milks 2,8 cows. Larger dairy farms are found in Saudi Arabia, New Zealand, South Africa, Argentina, the USA and Canada. The South African average number of cows in a herd in 2015 was 380. Average herd sizes (cows in herd) for selected countries are shown in Table 4.

#### **International milk production**

In 2015, the total world milk production. including cow, buffalo, sheep, goat and camel milk, is estimated by the IFCN at 831 million tonnes. Cow and buffalo milk account for 96% of this figure. India is the largest dairy-producing country in the world, followed by the USA, Pakistan, Brazil and Germany. An estimated 62% of total global cow and buffalo milk is delivered to dairies. Milk production increased in the majority of the main milk-producing countries. Indian milk production grew by 4,5%. Pakistan by 1,8%, Germany by 1,2%, and the USA by 1,1%. Brazil's milk production decreased by 2,8% and New Zealand by 1,3%. Table 5 shows milk production and milk deliveries to market for the top 10 milk-producing countries. South Africa's figures are added for purposes of comparison.

#### **Cost of milk production**

Cost levels in 2015 were 12% below the cost levels in 2014. The average cost level for 120 farms analysed was at a level of 40,5 US\$ per 100 kg of energy-corrected milk (ECM), a decrease of 5,7 US\$/100 kg ECM. Sixteen percent of the farms analysed, mainly those in Africa, had a milk production cost below 30 US\$/100 kg ECM. Another 12% had cost levels above 60 US\$/100 kg ECM, and the remainder had cost levels of between 30 and 60 US\$/100 kg ECM.

### **MORE INFO**

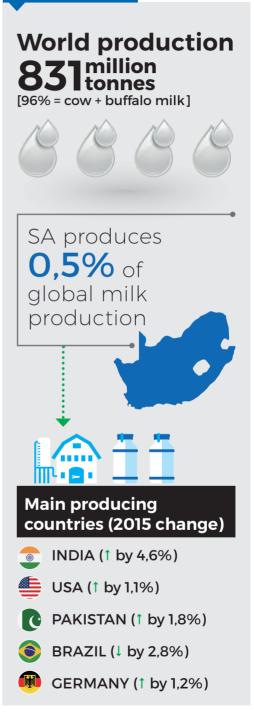


Figure 10: Estimated milk production cost (US\$/100 kg ECM) per average farm in participating countries, 2015 (source: IFCN, 2016)

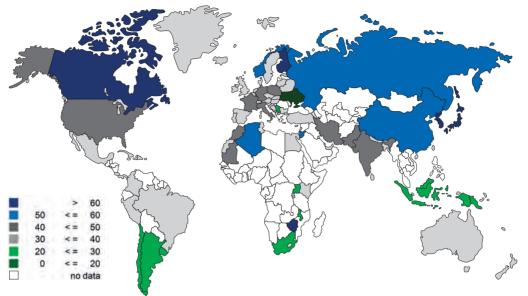
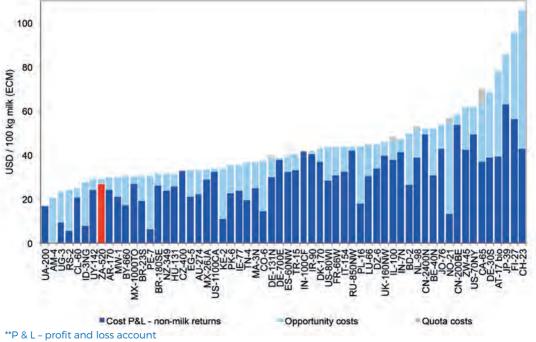


Figure 11: Estimated cost of milk production per farm (US\$/100 kg), average farms in IFCN analysis, 2015 (source: IFCN, 2016)



Country by international country code and herd size, ZA 520 = ZA 520-cow herds.

Dairy farms in Africa, Latin America, the Central and Eastern European countries and Oceania were able to produce milk below the analysed average cost level. The top five lowest-cost countries were Uganda, Armenia, Ukraine, Serbia and Malawi, and the five countries with the highest production cost were Switzerland, Finland, Japan, Norway and Canada. The average estimated production costs for average farms are shown in Figure 10.

In most cases, countries with very low milk production costs produce milk mainly for home consumption or direct sales to neighbours. South African dairy farms compare well with dairy farms in recognised dairy-producing countries such as New Zealand and Australia. South African production costs are higher than in Argentina and other South American countries, mainly because of lower grain prices in these countries. The very high production cost in Europe is evident from the figure.

Milk production costs per average farm for the countries participating in the IFCN analysis in 2015 are shown in Figure 11.

The International Farm Comparison Network (IFCN) is a global network of dairy researchers that provides globally comparable dairy data to scientists, policymakers and farmers internationally. This is done with the cooperation of dairy scientists in more than 90 countries. Milk production costs for typical dairy farmers are compared within the IFCN. Standardised models are used to ensure that figures are comparable across countries, types of dairy farming and herd sizes. More than 100 organisations use the information provided by IFCN. The farm comparison data are validated by the research team at the IFCN centre in Kiel and presented annually at a conference of participating scientists in June each year. South Africa has been an active participant in the IFCN since 2000, with participation made possible through sponsorship from Milk SA.

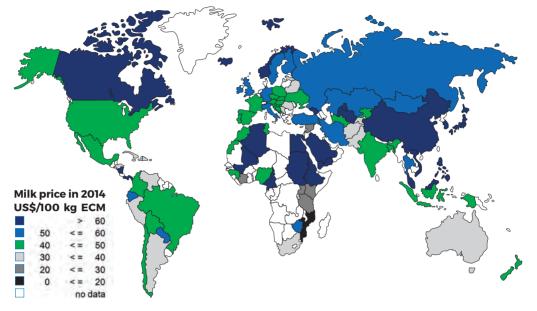
The IFCN has two main activities: farm cost comparisons and the development of country dairy profiles. The latter, as well as the results of the cost comparisons, are published annually in a comprehensive dairy report, which is, under certain conditions, available from the Milk Producers' Organisation (MPO).

IFCN cost comparisons are based on full economic costs. This means that farmproduced feed is valued at a farm-gate market price and that the farmers own labour or management time is valued at comparable industry rates. All comparisons are done on a milk-equivalent basis and a standard of 100 kg of energy-corrected milk (4% butterfat and 3,3% protein) is used. The use of opportunity cost creates bias towards countries with very low or no opportunity cost for labour and without viable markets for feed. Milk production costs for typical, average-sized farms are shown in Figure 11. In the European Union farmers could in the past buy extra production quotas. The cost of extra quota is also shown in Figure 11.

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In most cases, countries with very low milk production costs produce milk mainly for home consumption or direct sales to neighbours.

#### **Figure 12: Estimated producer milk prices in various regions (US\$/100 kg ECM), 2014** (source: IFCN, 2015)



#### **Producer milk prices**

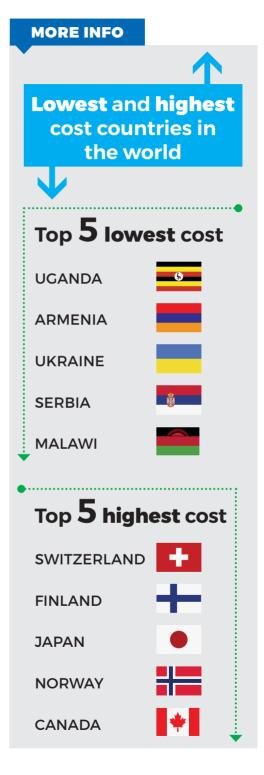
The IFCN world milk price indicator, based on the price of major traded dairy products, averaged 28.04 US\$/100 kg ECM in 2015, a drop of 34% from 2014. This was the second year of decreasing producer prices since the peak in February 2014.

In 2015 only a few countries such as Cuba and Uganda had producer prices below US\$20 per 100 kg of energycorrected milk (US\$/100 kg ECM). The majoritiy of countries analysed had producer prices of between 20 US\$ and 40 US\$, with Asian countries like Japan and China having very high producer prices.

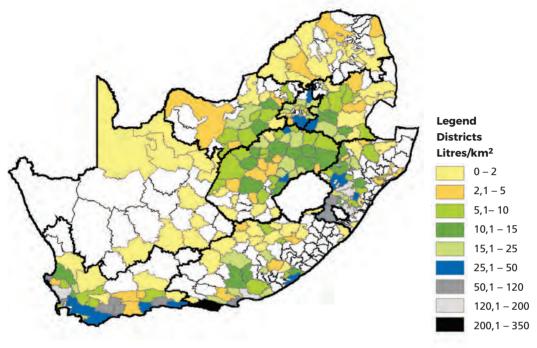
The IFCN combined world milk price indicator is a weighted price for milk based on the prices of dairy products converted to milk-equivalent bases. While it provides a good basis for changes in international product prices, it does not closely follow producer prices in different countries.

Producer prices are indirectly linked to international product prices, depending on various factors such as the extent of openness of a specific market to international trade, the level of selfsufficiency in those markets and the extent of regulation or deregulation in the markets.

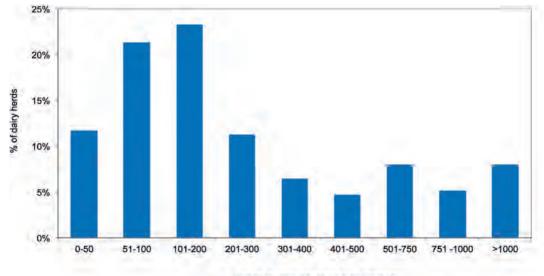
In 2015 only 20% of the farms analysed were able to produce at world market conditions. At farm level, 49% of farms analysed were able to cover their cost of milk production in 2015 at current country-specific producer prices. Milk prices per region are shown in Figure 12. In most low-priced regions, milk volumes per farm are low and the quality is not comparable to commercially produced milk.



**Figure 13: Milk production density (litres/km<sup>2</sup>) per district, 2014** (source: MPO estimates from October 2015 statutory survey)



**Figure 14: Size distribution of dairy cows per herd, 2015** (source: MPO estimates from October 2015 statutory survey)



Number of cows per herd (in milk and dry)

# SOUTH AFRICAN SITUATION



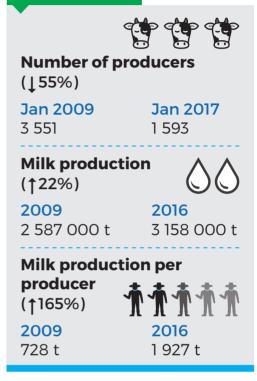
#### **South African primary dairy sector** Structure of the primary dairy sector

The number of milk producers in South Africa decreased from 3 551 in January 2009 to 1 593 in January 2017. The number of producers per province is shown in Table 6. Since 2008, the number of producers has decreased by 56,5%. The biggest percentage decrease in producer numbers occurred in the Free State (-72,9%).

The trend towards higher production in the pasture-based areas has continued. The concentration of milk production per district is shown in Figure 13. Milk production per province, according to MPO estimates taking into account the results of the October 2015 statutory survey, is shown in Table 7.

The number of cows varies widely among producers. The percentage distribution of herd size is shown in Figure 14.

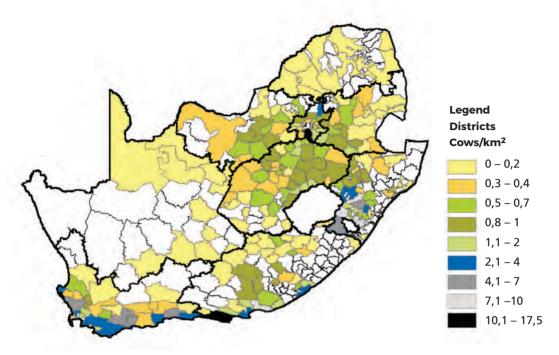
#### NEED TO KNOW



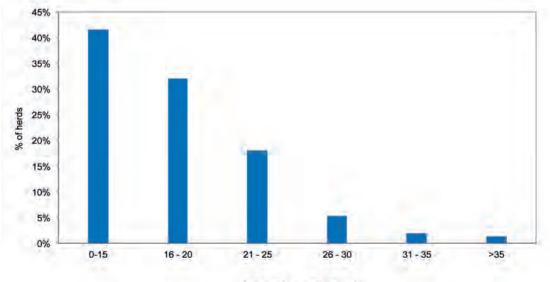
Province	Jan '09	Jan '11	Jan '12	Jan '14	Jan '15	Jan '16	Jan '17
Western Cape	795	683	647	529	533	502	481
Eastern Cape	387	314	283	264	262	251	244
Northern Cape	37	28	21	25	14	14	7
KwaZulu-Natal	373	323	322	281	267	253	247
Free State	884	601	535	389	328	280	249
North West	540	386	352	233	222	181	165
Gauteng	217	127	126	109	100	97	98
Mpumalanga	286	201	164	117	94	93	87
Limpopo	32	23	24	14	14	12	15
TOTAL	3 551	2 686	2 474	1961	1834	1683	1 593

#### Table 6: Number of milk producers per province, 2008 - 2016 (source: MPO)

Figure 15: Cow density per district (cows/km<sup>2</sup>), 2014 (source: MPO estimates from October 2015 statutory survey)



**Figure 16: Distribution of herds based on daily production per cow in herd, 2015** (source: MPO estimates from October 2015 statutory survey)



Daily production (l/cow/day)

The average number of cows per producer in the different provinces is shown in Table 7 and the concentration of cows per district in Figure 15.

Average milk production per cow per day was 19,5 *l* in 2015. A total of 96% of milk was sold in the formal market and 2% informally. The rest was used for onfarm consumption. The distribution of herds on a production basis is shown in Figure 16.

The number of milk producers has decreased from 3 551 in January 2009 to 1 593 in January 2017. Since 2008, the number of producers has decreased by 56,5%.<sup>99</sup>

#### **NEED TO KNOW**

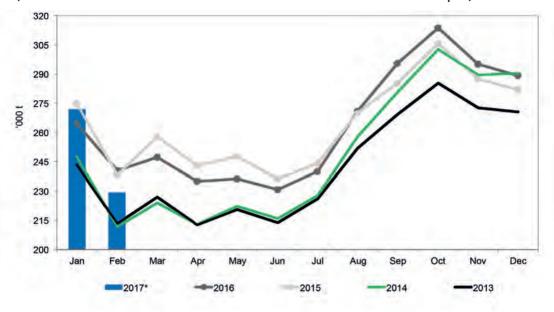


### Change in production per province (1997 - 2015)

Þ Western Cape	+15,7%
Þ Eastern Cape	+121,0%
▶ Northern Cape	+16,7%
Þ KwaZulu-Natal	+63,7%
▶ Free State	-67,0%
Þ North West	-34,1%
▶ Gauteng	-34,0%
Þ Mpumalanga	-81,0%
Þ Limpopo	0,0%

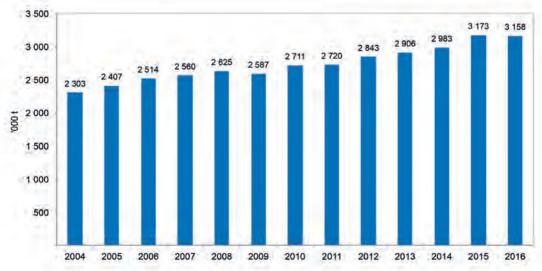
### Table 7: Milk production per province and cows in milk per producer, specificyears (source: MPO estimates from October 2015 statutory survey)

Province	% Distribution of milk production		Number of cows in milk per producer, 2015		
	Dec 1997	Oct 2015	Mean		
Western Cape	22,9	26,5	319		
Eastern Cape	13,8	30,6	863		
Northern Cape	1,2	1,0	335		
KwaZulu-Natal	15,7	25,7	676		
Free State	18,O	6,1	160		
North West	12,6	4,7	141		
Gauteng	4,4	2,9	277		
Mpumalanga	11,O	2,1	180		
Limpopo	0,4	0,4	280		
TOTAL	100,0	100,0	399		



**Figure 17: South African monthly raw milk purchases, Jan 2013 – Jan 2017** (source: Milk SA Statistics and 2017\* estimate based on Milk SA sample)

**Figure 18: Annual raw milk purchases, 2004 – 2016** (source: 2004 – 2005 MPO, SAMO, Milk Board, 2006 – 2016 Milk SA)



#### Milk production

Annual milk production shows a steady6,4% on tlinear upward trend over time. Total milkpurchasesto market for 2015 is 3 173 000 t, upFigure 17.

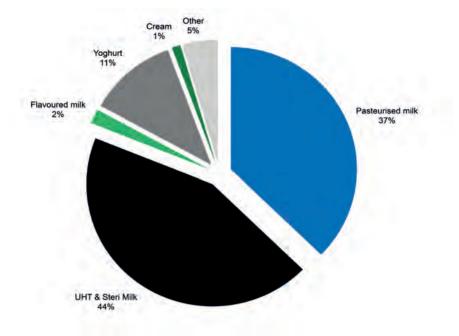
6,4% on the previous year. Monthly milk purchases in 2011 to 2016 are shown in Figure 17.

#### Table 8: Farm requisite price indices, base 2010 = 100 (source: DAFF)

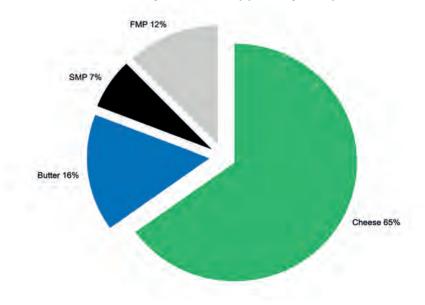
Period	Machinery & implements	Material for fixed improvements	Intermediate goods and services	All farming requisites
2012	123,0	115,5	126,3	125,4
2013	132,2	122,5	132,7	134,1
2014	143,2	129,5	138,9	142,4
2015	151,7	138,9	147,4	147,4
CAGR 2011 - 2015*	8,0%	5,2 %	5,8 %	6,5 %
Jan-13	128,1	121,8	131,9	131,O
Apr-13	131,1	123,9	135,6	134,5
Jul-13	136,5	119,1	138,4	137,2
Oct-13	133,2	125,0	134,1	133,6
Jan-14	135,6	132,0	139,2	138,4
Apr-14	141,1	132,2	144,1	143,1
Jul-14	147,5	124,3	146,3	145,4
Oct-14	148,7	129,5	142,7	142,8
Jan-15	145,9	137,9	144,2	144,1
Apr-15	148,7	146,7	146,1	146,5
Jul-15	150,4	138,5	148,5	147,9
Oct-15	159,4	138,9	149,8	150,4
Jan-16	157,8	144,5	152,0	152,0
Apr-16	161,2	154,5	154,5	155,3
Jul-16	161,8	148,7	156,9	157,1
CAGR Jan-13 - Jan-16*	7,4%	6,3%	5,4%	5,7%

\*CAGR = calculated average growth rate

### Figure 19: Composition of the South African liquid products market on a milk equivalent basis, 2015 (source: industry estimate supplied by Sampro)



**Figure 20: Composition of the South African concentrated products market on a mass basis, 2015** (source: industry estimate supplied by Sampro)



#### South African secondary dairy sector

#### Structure of the secondary dairy sector

The South African secondary dairy industry consists of a few large processors operating nationally, a growing number of processors who operate in more than one region, a large number of smaller processors who operate in specific areas, and a number of milk producers who sell their own produce to retailers and consumers – known as producer-distributors (PDs). The number of PDs and milk buyers per province is shown in Table 9.

The number of producer-distributors decreased by 84 (47,2%) from 2008 to 2017. Milk buyers decreased by 51 (31,3%) over the same period.

#### Production and consumption

The South African dairy market is divided into 63% liquid and 37% concentrated

products. Pasteurised liquid milk and UHT milk are the major liquid products, while hard cheese is the major concentrated product. The estimated composition of the markets for liquid and concentrated products is shown in Figure 19 and Figure 20.

#### Imports and exports

Total dairy product imports and exports are shown in Figure 21 and Figure 22. In 2016, 58 000 t of products were imported. Total exports during 2016 were 50 248 t.

The total composition of imports and exports in 2016 is shown in figures 23 and 24. On a mass base, milk and cream were the most important products imported and exported.

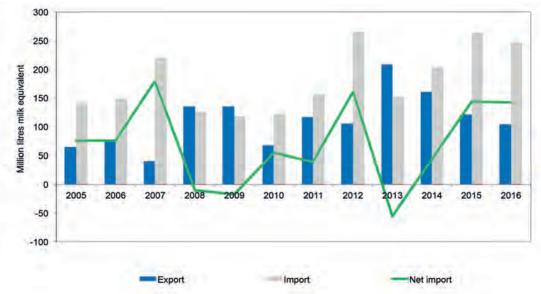
# Table 9: Number of producer-distributors (PDs) and milk buyers per province(indicated according to position of head office), as registered with Milk SA,2008 – 2016 (source: Milk SA)

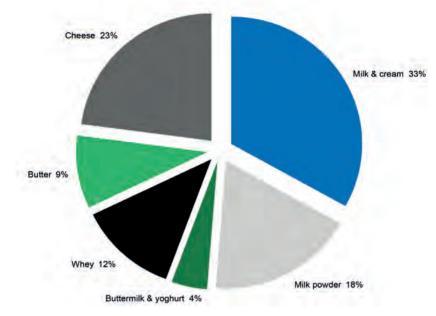
		Numbe	r of PDs		Nu	mber of	milk buy	ers
Province	Sep '08	Apr ′16	Aug ′16	Mar '17	Sep '08	Apr '16	Aug ′16	Mar '17
Western Cape	20	24	23	9	29	37	37	11
Eastern Cape	21	14	15	14	14	14	12	11
Northern Cape	14	9	9	8	5	2	2	0
KwaZulu-Natal	18	11	10	11	19	22	23	24
Free State	29	11	10	10	15	12	12	12
North West	14	4	3	2	23	14	15	3
Gauteng	22	25	25	20	43	38	38	41
Mpumalanga	26	10	9	9	12	7	7	6
Limpopo	14	7	7	8	3	4	4	4
Total	178	115	m	94	163	150	150	112



**Figure 21: Dairy product imports and exports ('000 tonnes), 2005 - 2016** (source: Sars data, as supplied by Sampro)

**Figure 22: Dairy product imports and exports, milk-equivalent base, 2005 - 2016** (source: Sars data, as supplied by Sampro)

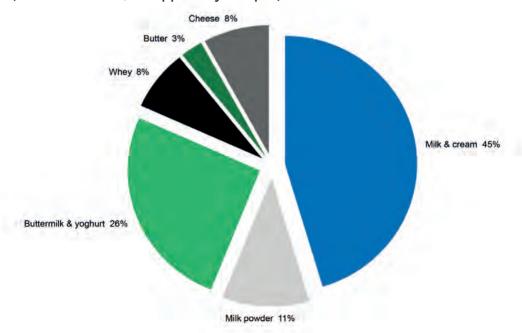




### Figure 23: Percentage composition of imports (mass base), 2016

(source: Sars data, as supplied by Sampro)

**Figure 24: Percentage composition of exports (mass base), 2016** (source: Sars data, as supplied by Sampro)



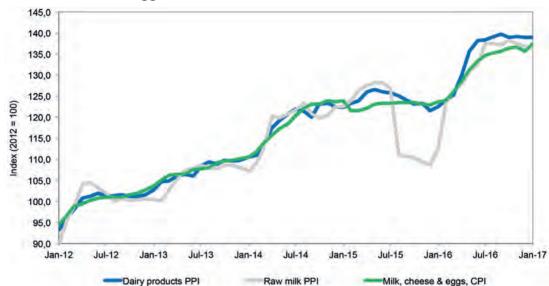


Figure 25: Price index of raw milk on farm level, dairy products at processor level and milk and eggs at consumer level, Jan 2012 - Jan 2017 (source: Stats SA)

The South African dairy market is growing. Table 10 indicates changes in the size of the formal market for South African products and changes in retail prices, as reported by Nielsen SA and collated by Sampro. The sales quantities of all products with the exception of fresh milk, cream cheese and butter, increased in the period. Total estimated liquid milk sales quantities (fresh and UHT) decreased by an estimated 1,3% during this period. The change in sales in a 12-month period for any product does not imply that quantities or prices changed at a uniform rate during the period. It is important to note: • from December 2015 to December 2016. the retail prices of all nine dairy products

increased.

- from November 2016 to December 2016, the retail prices of three of the nine dairy products decreased, while the price of one product remained unchanged; and
- the quantities of the retail sales of six of the nine dairy products were lower in the last three and six months of 2016 than in the corresponding periods in 2015.

Figure 25 shows the trend in the price indices of unprocessed milk on farm level, dairy products at processor level and milk, cheese and eggs at consumer level. Except for a period in 2015 when producer prices decreased relative to the other prices, prices follow the same general trend.

Product	Change in demand (quantity) per cent Jan '16 - Dec '16 vs Jan '15 - Dec '15	Change in retail prices per cent Dec '16 vs Dec '15
Fresh milk	-3,9	19,7
Long-life milk (UHT milk)	1,0	23,4
Flavoured milk	5,5	12,3
Yoghurt	3,7	10,4
Maas	9,2	7,9
Pre-packaged cheese	10,8	16,1
Cream cheese	-5,3	16,5
Butter	-2,1	28,0
Cream	3,7	13,5
Instant cereals	-0,7	11,5
Bread	3,2	22,1
Rice	-2,0	12,0
Maize meal	1,8	40,1
Margarine	-0,7	13,4
Теа	-4,6	28,9
Coffee	0,6	11,5
Short-life juice	1,1	12,3

### Table 10: Year-on-year change in retail demand and prices of dairy and other food products (source: Nielsen as supplied by Sampro)

